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FOR IMMEDIATE RELEASE

Recently Introduced Energy Enhancer Patch Improves Body Energy Flow Naturally

(LA JOLLA, CA) (JANUARY 3, 2005) -- What if there was a way to increase your body's energy levels without having to take stimulants? LifeWave, an international distributorship company that offers a unique line of products in the form of adhesive patches, recently introduced the Energy Enhancer, an exclusive non-transdermal patch system that utilizes new technology to gently stimulate acupuncture points, literally improving the flow of energy in the body.

"We're all accustomed to thinking that we have to put something into our body, like vitamins, to improve our health," explains David Schmidt, LifeWave CEO/Founder. "While proper nutrition, water and exercise are a necessary part of any healthy lifestyle, our bodies also require a continuous flow of energy. The Energy Enhancer patches stimulate acupuncture points on the body for improving the flow of energy."

LifeWave has sponsored a number of clinical studies, over the past several years, which prove the Energy Enhancer non-transdermal patch system is a method that increases the body's energy and stamina by over 20% just within a few minutes of use.

The Energy Enhancer does not contain any harmful drugs or stimulants. Instead the patches are designed to stimulate acupuncture points that are known to improve the flow of energy through the body. No magnets or needles are used.

Proper Patch Usage

Using one at a time, the Energy Enhancer one-inch circular patch can be applied to various parts of the body on clean, dry skin in the morning. Patches may be worn for up to 12 hours

before discarding and are not to be reused once removed from the skin. Patch wearers are encouraged to drink lots of water while using the product. LifeWave recommends using the Energy Enhancer patch Monday, Wednesday and Friday. While LifeWave has shown the patch to be safe, patch-wearers who feel any discomfort at anytime should remove the patch immediately. The Energy patches may only be worn with the Glutathione, Carnosine and SP6 patches. The Energy patches are not to be worn with IceWave or Silent Nights patches.

For more information on patch usage and to order the Energy Enhancer patch, visit <http://www.lifewave.com/energyenhancer> or call (866) 420-6288.

About LifeWave

Founded in 2004 by David Schmidt, creator of the LifeWave patch technology, LifeWave was founded on the principle of breakthrough personal-improvement technology that helps people all over the world to feel great and live well. Based in La Jolla, CA, LifeWave has grown into an international distributorship company in 84 countries and offers a full line of unique products that create a world-class financial opportunity for those who want to share in the LifeWave mission.

LifeWave products are designed to apply a mild and temporary pressure to acupuncture points that are known to improve the flow of energy through the body. The LifeWave product line includes Energy Enhancer, Ice Wave, Carnosine, SP6, Silent Nights and the new Y-Age Glutathione patches.

LifeWave is privately held and is listed in the 2009 Forbes Top 5,000 Companies. For more information on LifeWave, visit <http://www.lifewave.com>. ###