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**FOR IMMEDIATE RELEASE**

**LifeWave to be Featured on *Moving America Forward*  
Program Host William Shatner Interviews LifeWave Founder David Schmidt and  
Company Ambassador Suzanne Somers**

**(San Diego) (April 18, 2011)** – [LifeWave](http://www.lifewave.com), an international distributorship company in more than 90 countries that offers a full line of unique non-transdermal patch products, will be featured on [Moving America Forward](#), a nationally-aired news television program in the United States hosted by international celebrity and icon William Shatner. Airing April 21 on the [American Life Television Network](#), Moving America Forward (MAF) profiles entrepreneurs and organizations whose products and services contribute to the progress of the nation.

Filmed in Studio City, California earlier this year, host William Shatner and MAF reporter Doug Llewelyn interview LifeWave Founder & CEO [David Schmidt](#), Company Ambassador [Suzanne Somers](#) and LifeWave Health and Science Director [Dr. Steve Haltiwanger](#). The comprehensive interview covers topics such as how the LifeWave line of patch products work, the scientific evidence the Company has gathered to support its product line, and a testimonial from Suzanne Somers who talks about her use of LifeWave patches and how they play a critical role in her daily regimen.

“The LifeWave family is excited to be recognized for our achievements and product success by being included in the prestigious business program *Moving America Forward*,” said Schmidt.

The segment will air on April 21 on the American Life Television Network at 8 am EDT. Check your local listings to determine the channel.

## **About LifeWave**

Founded in 2004 by David Schmidt, creator of the LifeWave patch technology, LifeWave was created on the principle of breakthrough personal-improvement technology that helps people all over the world to “Live Long, Live Well”. Based in San Diego, California, LifeWave has grown into an international company with distributorship in more than 90 countries. For those who want to share in the LifeWave mission, the company offers a full line of unique non-transdermal products that create a world-class financial opportunity.

LifeWave products are designed to stimulate acupuncture points that are known to improve the flow of energy through the body. The LifeWave product line includes [Y-Age Aeon](#), [Energy Enhancer](#), [IceWave](#), [SP6 Complete](#), [Silent Nights](#), [Y-Age Carnosine](#) and the [Y-Age Glutathione](#) patches.

LifeWave is privately held and is listed in the 2010 [Inc. Magazine](#) Top 5,000 Companies. For more information on LifeWave, visit [www.lifewave.com](http://www.lifewave.com).

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