



1020 Prospect St. Suite 200
La Jolla, CA 92037
www.lifewave.com
(866) 420-6288

Contact: Mary Schmidt-Krebs, APR
mary@mesaincorporated.com
760-931-0775
Allison Klare
aklare@lifewave.com
858-459-9876 Ext. 306

FOR IMMEDIATE RELEASE

New LifeWave Y-Age Glutathione Patch Helps Reduce Body Toxins/ Provides Safe/Natural Way for Improved Health

Simple Body Patch Elevates Levels of the Body's Master Antioxidant

(LA JOLLA, CA) (JUNE 3, 2010) -- What if we could tell our body to produce more of a powerful antioxidant that would protect us from the onslaught of toxins we encounter every day? LifeWave, an international company that offers a unique line of homeopathic and acupressure products in the form of adhesive patches, recently introduced its newest health patch, Y-Age Glutathione. According to LifeWave Founder and CEO, David Schmidt, the Y-Age Glutathione patch increases blood glutathione levels in a safe and natural way, providing a variety of overall health benefits.

"As we age or become stressed, and given our daily exposure to environmental toxins, our body's glutathione levels become depleted, affecting our liver, eyes and even our hearing," explains Schmidt. "Our new LifeWave Y-Age Glutathione patch increases blood glutathione levels in a safe and natural way without the need for powders, pills or drinks."

Research studies have shown that maintaining the body's proper glutathione levels improves overall health, neutralizes free radicals that cause skin damage, promotes the release of stored toxins and helps minimize fine lines and wrinkles.

"We designed the Y-Age Glutathione patch to safely, effectively and economically elevate the body's glutathione levels," said Schmidt. "This is a non-transdermal patch with a new technology that gently stimulates acupuncture points to improve the body's energy flow for increasing antioxidant levels, similar to how sunlight can increase the body's Vitamin D level."

The Y-Age Glutathione patch contains no supplements or stimulants, and affects acupuncture points without the need for needles. Since glutathione is an antioxidant, patch wearers should feel an improvement in their energy level and general well-being. Clinical research, with both blood testing and urine analysis, confirmed that the Y-Age Glutathione patch dramatically elevates the body's levels of glutathione in just 24 hours. For more information on the clinical research and testing on the patch, visit www.lifewave.com/research.asp.

Proper Patch Usage

Using one at a time, the Y-Age Glutathione one-inch circular patch can be applied along the front midline or right side of the front of the body on clean, dry skin in the morning. LifeWave recommends using the Y-Age Glutathione patch on Monday, Wednesday and Friday for up to 12-14 hours a day before discarding and drinking plenty of water throughout the day. Patches can not be re-used. While LifeWave has shown the patch to be safe, patch-wearers who feel any discomfort at anytime should remove the patch immediately. The Glutathione patch may only be worn with LifeWave's Energy Enhancer and Ice Wave patches. It is generally recommended that the Y-Age Glutathione patch should not be worn with LifeWave's Silent Nights, Y-Age Carnosine or SP6 Complete patches.

For more information on patch usage and to order the Y-Age Glutathione patch, visit <http://www.lifewave.com/yage.asp> or call (866) 420-6288.

About LifeWave

Founded in 2002 by David Schmidt, creator of the LifeWave patch technology, LifeWave was created on the principle of breakthrough personal-improvement technology that helps people all over the world to feel great and live well. Based in La Jolla, California, LifeWave has grown into an international company with distributorship in more than 100 countries. For those who want to share in the LifeWave mission, the company offers a full line of unique products that create a world-class financial opportunity.

LifeWave products are designed to stimulate acupuncture points that are known to improve the flow of energy through the body. The LifeWave product line includes Energy Enhancer, IceWave, SP6 Complete, Silent Nights, Y-Age Carnosine and the new Y-Age Glutathione patches.

LifeWave is privately held and is listed in the 2009 Forbes Top 5,000 Companies. For more information on LifeWave, visit www.lifewave.com.

###